

WILSON S. GEISLER IV

MINISTRY CALLING & SUMMARY

Ordained pastor and missionary with over twenty-five years of experience forming disciples, developing leaders, and building reproducible discipleship pathways in both local church and international contexts. Saved out of atheism at age 30 and called into ministry shortly thereafter, Wilson's life work has centered on discipling and investing deeply in emerging leaders. He has designed and implemented scalable discipleship systems (RAD, Architekt) while personally shepherding leaders through growth, hardship, and multiplication. Known for combining spiritual depth, relational warmth, and organizational clarity to cultivate environments where leaders flourish and are sent well.

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DISCIPLESHIP & LEADERSHIP DEVELOPMENT IMPACT

- Designed multi-tier discipleship and leadership development processes and structures reflecting Jesus' "Come and Be with Me" model with the Twelve, the Jethro principle (Exodus 18), and the Apostle Paul's pattern of the way of life in Christ Jesus.
- Discipled and shepherded multiple groups of leaders who multiplied and developed hundreds of leaders that collectively shepherded thousands of believers and generational leaders across diverse cultural contexts.
- Built retreat rhythms, equipping intensives, and mentoring environments that strengthened both character and competence of disciples and leaders.
- Cultivated leaders who now serve as pastors, church planters, missionaries, and ministry leaders globally.

MINISTRY EXPERIENCE

Joshua Project – Global | 2026–Present

Director of Operations

- Provide executive leadership for Joshua Project's operational, financial, technology, and administrative functions, ensuring organizational effectiveness in serving churches, mission agencies, and Great Commission practitioners worldwide.
- Direct strategic planning, organizational systems, and resource stewardship to strengthen Joshua Project's mission of equipping the global Church for engagement among unreached peoples.
- Lead and develop ministry staff while fostering organizational alignment, mission focus, cross-functional collaboration, and long-term ministry sustainability.
- Oversee the development, integration, and governance of research, information, and technology platforms that inform global mission strategy and support gospel engagement among the world's least-reached peoples.
- Cultivate partnerships with churches, ministry leaders, mission organizations, and supporters to advance collaborative Great Commission initiatives and strengthen Kingdom impact.
- Design and lead ministry assessment, coaching, and consulting initiatives that help churches, mission agencies, and Christian networks improve effectiveness in disciple-making, leadership development, church planting, and missionary engagement.

International Mission Board (IMB) – South Asia, Middle East, & Globally | 2006–2026

Missionary, Pastor, Church Planting & Discipleship Leader, Global Research Director

Director of Global Research – Richmond, VA | 2019–2026

- Led and shepherded IMB's Global Research Department - a team of 40+ globally and US-based researchers, analysts, archivists, and librarians tracking and assessing Great Commission progress and global lostness.
- Trained and taught at multi-denominational missions conferences, evangelical seminaries, and field-based missionary training events on the current realities of global lostness, the six components of the missionary task, and best practices in disciple-making, leadership development, and church planting.
- Led research, statistical analysis, analytics, and visualization development pertaining to the global status of Evangelical Christianity and the people groups of the world to identify priority peoples needing the gospel.
- Evaluated and assessed global discipleship, church planting, and leadership development strategies and processes to identify best practices.
- Served in leadership on several multi-denominational, multi-organizational mission coalitions and projects.
- Wrote, developed, and taught two seasons (47 episodes) of IMB's [*57 Seconds*](#) missions video podcast.
- Served as product owner and one of the architects of GAPP (Gospel to All Peoples and Places) – a global missionary task software ecosystem that fuels Kingdom efforts across the globe.
- Led the complete redesign of IMB's global people group website (peoplegroups.org), overseeing all elements of design, content, and data visualization.

Global City Leader – Middle East | 2016–2019

- Developed and implemented a comprehensive city strategy for saturating a 4 million+ population urban center in the Middle East with the gospel, disciple-making, and church planting.
- Authored and developed *Architekt*, a church planting comprehensive leadership development framework with practical steps for developing leaders and implementing the six components of the missionary task (Entry, Evangelism, Discipleship, Church Formation, Leadership Development, Entrusting to the Holy Spirit) in urban centers.
- Led a team of career missionaries and full-time business professionals, partnering with churches and ministries throughout the city, focused on engaging the entire city with the gospel and church planting strategies.

Associate Cluster Strategy Leader – South Asia | 2010–2016

- Identified, trained, and mentored emerging leaders, emphasizing character, calling, and competence through a process modeled on Jesus' "Come and Be with Me" methodology.
- Led and coached 5 team leaders, who led teams of personnel and local partners engaging over 180 million lost people and thousands of people groups with the gospel and church planting across a large region of South Asia.
- Provided pastoral care, counsel, coaching, and mentoring to local indigenous leaders and missionary teams.
- Developed and implemented contextualized discipleship pathways emphasizing abiding in Christ, obedience, and multiplication, as well as tools to track church health and quantitative and qualitative Kingdom metrics.
- Through multiplication of disciples, leaders, and churches, privileged to see tens of thousands of disciples made and thousands of churches planted.

Strategy Coordinator – South Asia | 2006–2009

- Authored and implemented *RAD (Rapidly Advancing Disciples)*, a comprehensive church planting, discipleship, and leadership development framework and process, rooted in Jesus’ “Come and Be with Me” model, still being used by the Lord to bear fruit globally in a variety of regions and contexts.
- Designed pathways integrating spiritual formation, obedience-based discipleship, leadership development, and multiplication rhythms.
- Trained and coached leaders to invest in smaller groups who would then shepherd others, creating sustainable multiplication structures.
- Personally discipled emerging leaders through seasons of suffering, growth, and responsibility expansion.
- Proclaimed the gospel in a pioneer context, discipling new believers and catalyzing the formation and planting of local churches.
- Through multiplication of disciples, leaders, and churches, privileged to see thousands of disciples made and hundreds of churches planted.

Life Church Leander (Formerly Lakeline Church) – Leander, Texas (Austin Metro Area) | 1999-2006

Discipleship Pastor (Part-Time)

- Served as Discipleship Pastor; also fulfilled, at different times, multi-year pastoral roles as Children’s Pastor, Youth Pastor, and Missions Pastor.
- Led retreats, small group leader trainings, and formation intensives focused on spiritual disciplines, apologetics, and biblical worldview.
- Shepherded, discipled, and equipped believers and church members toward maturity and fruitful ministry.

EDUCATION & CREDENTIALS

- **Bachelor’s Degree Civil Engineering** – Texas A&M University College Station – May 1989
- **Master’s Degree Civil/Structural Engineering** – University of Illinois Champaign-Urbana – Dec 1990
- **Master of Divinity (MDiv)** - Southwestern Baptist Theological Seminary – Jan 2000 to Dec 2019
- **Ordained Minister** – Williamson Baptist Association SBC Texas – July 2006
- **Licensed Minister** – Life Church Leander (formerly Lakeline Church) SBC Texas – October 2000
- **Secondary Language Proficiencies** - Hindi – Professional (Intermediate High/Advanced Low) Proficiency

PASTORAL STRENGTHS & SKILLS

- Pastoral Leadership & Strategic Planning
- Leadership Development & Mentoring
- Expository Preaching & Teaching
- Developing Discipleship Systems & Spiritual Formation
- Pastoral Care & Counseling
- Cross-Cultural Ministry, Missions & Church Planting
- Apologetics

RECENT PREACHING & TEACHING EXAMPLES

- **Three Plenary Sessions at the World Evangelization Conference 2025 – Dallas Theological Seminary –** March 11-13, 2025 – [Plenary 1](#) – [Plenary 2](#) – [Plenary 3](#)
- **Two Seasons (47 Episodes) of 57 Seconds IMB Missions Video Podcast Series –** [YouTube Link](#) – [Podcast Link](#)
- **Two Part Series on Missions – Midlothian Baptist Church –** May 19 and 26, 2024 – [YouTube Link Part 1](#) – [YouTube Link Part 2](#)
- **Sermon at First Baptist Owasso, Oklahoma –** August 21, 2022 – [YouTube 1st Service](#) - [YouTube 2nd Service](#)

PUBLICATIONS

- **The Changing Landscape of Lostness –** Great Commission Baptist Journal of Missions Fall 2022 - [Download](#)
- **Status of the Task and the State of the Church –** Great Commission Baptist Journal of Missions Fall 2022 – [Download](#)
- **RAD (Rapidly Advancing Disciples) –** 2006 to 2016 - Comprehensive Disciple-making and Church Planting Process and Biblical Framework - Download Process Manuals and Booklets at [Church Planting Movements](#)

FAMILY DETAILS

- Happily Married to Natalie since August 1987 (38+ Years).
- One Son, Trevor (Class of '14) – Age 33 – Lives in Tucson, Arizona – works for IBM, Deacon at Mountain View Baptist Church.
- One Daughter, Kayleigh (Class of '17) – Age 30, married to Mason for 11 years. Both work for Texas A&M University in College Station, Texas and love the Lord. They have two children.